

24 August 2010

Brady plc
("Brady")

New Contract Win

Brady plc (BRY.L), the leading global supplier of trading, risk management and settlement solutions for commodities, is pleased to announce that Selco Finance & Industrial Group, a leading global trading group of base oil products, has signed a contract with Brady. This contract is for a complete solution to support the client's substantial base oil trading.

Selco Finance & Industrial Group was founded in 2003 and has been mainly involved in the trading of refined petroleum products. The team behind Selco Finance & Industrial Group has been in the commodity trading since 1976 and has traded a number of commodities including plastics, fertilizers and various petroleum products. Selco is currently focusing on the trading of base oil used as the raw material for the production of lubricants and in some other industries such as tire manufacturing. The experienced team behind the company has turned Selco into one of the leading company in the base oil market.

Gavin Lavelle, CEO at Brady, commented: "This is another excellent client win for Brady Switzerland. This new contract also demonstrates Brady's ability to sell scalable solutions across multiple commodity asset classes."

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About Brady

Brady plc (BRY.L) is a leading global provider of trading and risk management software to the global commodity markets. Brady combines fully integrated and complete solutions supporting the entire commodity trading operation, from capture of financial and physical trading, through risk management, handling of physical operations, back office financials and treasury settlement, for refined, unrefined metals, softs and energy. Brady has more than 20 years of expertise in the commodity markets with over 100 customers worldwide, including some of the largest financial institutions, producers and mining corporations that depend on Brady's software solutions to deliver vital business transactions across their global operations. Brady clients include many of the world's largest miners, refiners and producers, trading companies, tier one banks and a large number of London Metal Exchange (LME) Category 1 and 2 clearing members. For further information visit: www.bradypc.com