

For Immediate Release (Release Date: 14th September 2006)

New Contract

Brady Plc ('the Company'), the leading supplier of software solutions for global commodity trading, announces that it has signed a contract to supply its flagship product, Trinity version 600, to one of the world's largest producers of both copper and silver. The organization is based in Europe. The initial implementation is expected to commence in the fourth quarter 2006.

The award of the contract follows an extended sales and evaluation process for the Trinity product, which provides fully integrated support for trading, risk management, back office and physical logistics.

The Company is in continuing discussions with a wide variety of other organizations in the commodities marketplace that seek to improve their risk management capabilities, streamline operations and meet regulatory requirements. Trinity enables these companies to manage the purchase and sale of physical commodities, together with complete coverage of financial market instruments and corporate treasury functions. These discussions may result in further sales of Trinity version 600 during the current fiscal year.

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